



For Immediate Release

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NEW HIRES AT THE1STMovement SUPPORT IMPRESSIVE AGENCY GROWTH IN BOTH CALIFORNIA AND COLORADO OFFICES

Pasadena, CA – June 10, 2008 - The1stMovement

(www.the1stmovement.com), a full service interactive advertising agency with offices in Denver and Pasadena, recently appointed two new team members to its client services department.

Jenn DePauw joins The1stMovement as Senior Account Manager. DePauw will be charged with supporting new business efforts and leading existing accounts. Katy Handley joins as Project Manager and will work closely with the design and development teams to manage client and project details on a day-to-day basis.

“Thanks to great relationships with longstanding clients and some exciting new business wins, we are growing,” reported Ann Van Orsdel, Managing Director and VP of Client Services at The1stMovement. “We’re dedicated to smart growth, and we know the best way to keep our client relationships strong is to hire experienced and passionate people – people like Jenn and Katy.

DePauw was most recently with McClain Finlon Advertising, where she served as Supervisor of Project Management, working with clients such as CUNA Mutual Group, Johns Manville, Qwest Communications and Suncor Energy.

“I’m thrilled to be part of such a forward-thinking and technically leading team. The world-class brands we work with and cutting-edge deliverables makes each and every assignment so rewarding,” said DePauw, who will be based in Denver.

Handley, who will be based in Pasadena, comes to The1stMovement from Jack Morton Worldwide, where she was an Associate Producer on the American Honda Motors, Inc., Philips and HP accounts. “Working with The1stMovement team is a natural progression in my career,” she said. “I look forward to the challenges and rewards of applying my experience in event production and experiential marketing to the Interactive world.”

About The1stMovement

A full-service digital agency, with offices in Los Angeles and Denver, The1stMovement uses emerging technology to push the boundaries of digital media to inspiring heights. We thrive on our endless pursuit of new ideas, taking clients on an interactive journey beyond their imaginations deep into the digital frontier where they engage, learn, and play. Can't wait? Run to us – www.the1stmovement.com - and experience what the World's most famous Brands enjoy about us, *innovation with traction*.



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