

FOR IMMEDIATE RELEASE

THE1STMovement MAKES "THE LIST" OF THE TOP 20 LARGEST ADVERTISING AGENCIES IN LOS ANGELES



Pasadena, CA/Denver, CO April 8, 2011 The1stMovement (T1M), a full service digital agency with offices in Pasadena, CA, and Denver, CO, announced today that it earned a position in the 2011 "The List" of the top 20 largest advertising agencies in LA, ranked by L.A. County billings. As the 19th largest agency on the list published by the Los Angeles Business Journal, T1M is the *only* agency focusing on digital ranked in this accomplished list.

This is the first year that T1M has earned its spot on The List's Top 20 Advertising Agencies, doubling its number of employees and billing from 2009 to 2010.

T1M's CEO Ming Chan stated, "Making the LABJ's list of largest ad agencies in LA is certainly a milestone for T1M. We find even more reason to celebrate, as we're the only agency with a dedicated focus on digital to make the list. This is a true testament to our team's talent and dedication, and to our initiative to be the first in many ways."

T1M's ability to unite outstanding creative with digital technology, along with its proven track record of success has earned the agency a variety of prestigious awards, including the ADDY Award, Webby Award, Stevie Awards, Horizon Interactive Award, Communications Arts Award and many more.

For more information visit www.the1stmovement.com.

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About The1stMovement

A full-service digital agency with offices in Pasadena, CA and Denver, CO, The1stMovement (T1M) uses emerging technology to push the boundaries of digital media. Known as *The Digital Innovation Agency*[™], T1M has gained national recognition for its accomplishments across a wide range of well-established brands including Adobe, AT&T, Cisco, Dex One, PENTAX, Xcel Energy and more. A recipient of such awards as the Emmy®, Communications Arts, Horizon Interactive, the Webby Award, rankings in Inc. 500 and the LA and Denver Business Journals' 2010 "Best Places to Work in LA" and "Top Advertising Agencies in Denver," respectively. Visit <http://www.the1stmovement.com>.

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